Michael Saunders & Company®

THE EXPERIENCE

CHRISTIE'S INTERNATIONAL REAL ESTATE

LUXURY PORTFOLIO INTERNATIONAL®

Leading REAL ESTATE COMPANIES OF THE WORLD®

MAYFAIR International Realty

Extraordinary Properties
Unrivaled Expertise
Exceptional Results
Your guide to luxury coastal and golf community living

MICHAEL MOULTON
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Broker Associate

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Michael Saunders & Company®

> “We want to see people succeed.
> It’s embedded in our values and the culture of our company. It’s in our DNA. It’s who we are.”
> —Michael Saunders, CEO & Founder

Photo courtesy of SRQ MEDIA, Sarasota, Florida.

Hello...

Selling your home is an in-depth process, one that is far more rewarding with Michael Saunders & Company by your side. We focus on creating a smooth and results-oriented path for our sellers.

Whether you're a first time seller or move every year, there's a lot that goes into the selling process. We want to make sure you understand what our company offers; thus we've created this presentation to outline the steps we take to achieve your goals.

We've broken the information down into key concepts and lengthier paragraphs, as well as highlighting the most important takeaways from each section to allow you to either skim through or settle in for a more comprehensive read.

Deeply-rooted.

Receiving good customer service should feel rewarding. It should include having your input heard, your opinions sought and your viewpoint valued. This was the very thought Michael Saunders had in 1976 in a time when good customer service was not the main goal of most real estate companies. The frustration borne from substandard service compelled Michael to change the game by creating a company of her own to ensure every customer who ever dealt with the Michael Saunders brand would feel heard, respected and appreciated.

Michael Saunders & Company started out small. In 1976, she secured a $5,000 loan from a bank that insisted she have a male business associate co-sign, since lending money to women at that time was a fairly frowned-upon practice. She used those funds to create the first Michael Saunders & Company location on St. Armand's Circle in Sarasota, a brand that would eventually become an internationally-recognized icon with hundreds of affiliated companies around the world.

Though Michael Saunders & Company's reputation reaches around the globe, its roots are right here on the Gulf Coast. With over 40 years of experience and 24 branches in the area, no other company knows Florida's Gulf Coast from Anna Maria to Boca Grande like we do.

Michael Saunders (right), accompanied by her mother and brother during the early years of the company.

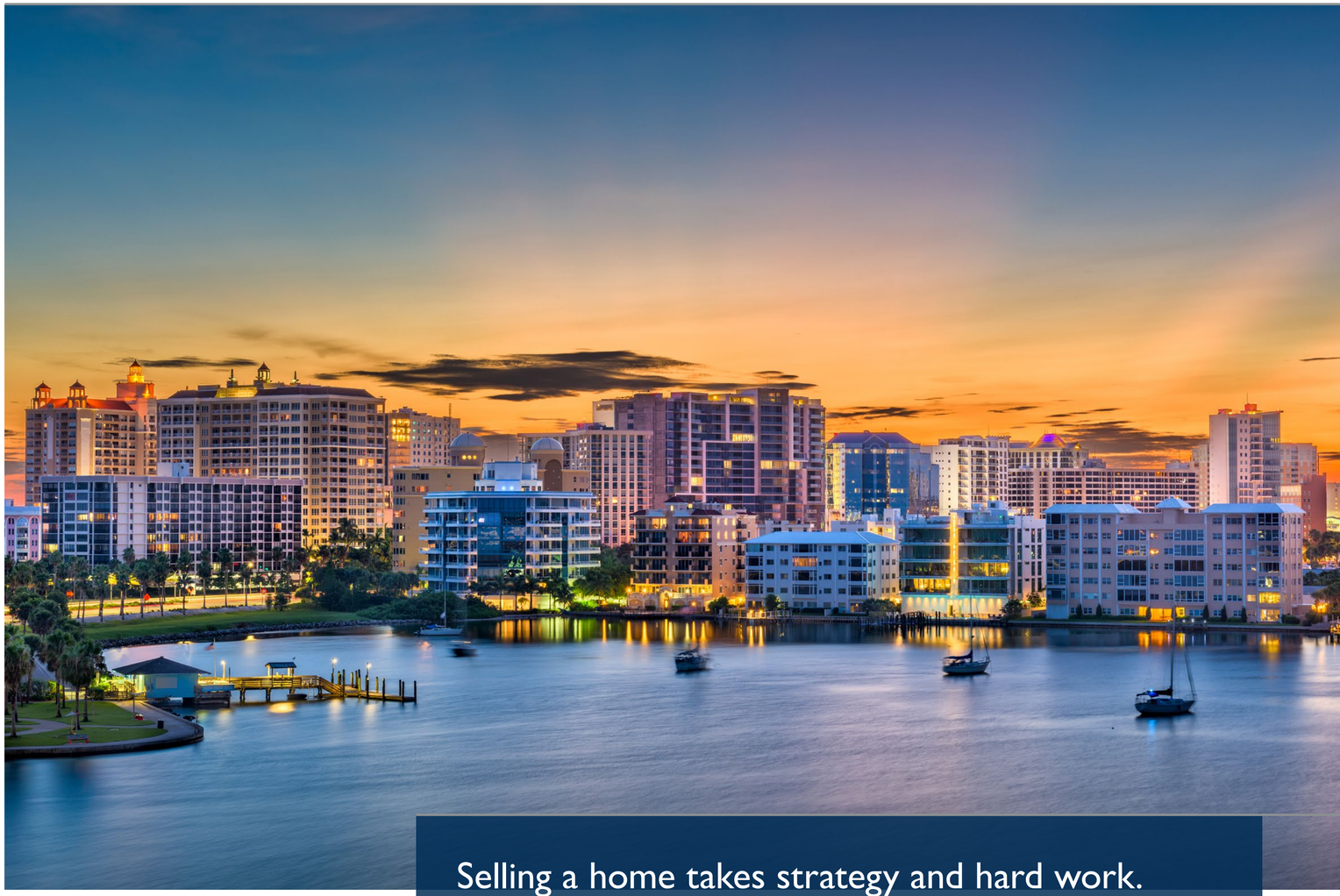
Progress.

Over time, Michael Saunders & Company became recognized as a global leader for its role as a driving force within the industry, its ability to adapt to the constant evolution of marketing and technology, and meeting the personalized needs and desires of its customers.

Throughout the decades, our company has consistently led the way in sophisticated marketing and technology, eventually evolving into a full-service brokerage that could not only assist in the purchase and sale of homes, but would excel in gaining property exposure and connecting with a tremendously vast network focused on one goal: You.

Since exceptional customer service is at the core of everything we do, we pride ourselves on ensuring that every step of your process is seamless. This means looking to the future and what lies ahead for our customers.

Michael's son, Drayton Saunders, grew up as Michael grew the company, thus gaining an inherent understanding of real estate. In 2003, he joined the organization as the second generation of Saunders' leadership and worked in virtually every one of the company's divisions, mastering the business from the ground up. In 2009, Drayton earned his role as President of Michael Saunders & Company. His outlook remains true to the company's core values of remaining passionate and focused on serving the unique needs of Florida's Gulf Coast. He currently serves alongside Michael, who maintains her role as CEO.



Selling a home takes strategy and hard work.

This is where we thrive.

We are fully committed to partnering with you to achieve results.

Consistent market leadership has been a result of earning confidence and gaining the trust of our customers.

More is more.

In year one, Michael Saunders & Company closed on $11 million in sales volume. In year nine, it topped $100 million. By year 14, the company achieved over $1 billion in sales. Since then, we've reached over $2.75 billion in sales and never looked back.

Our dollar volume share in home sales of all price ranges is only exceeded by our share of the luxury market, classified as properties valued at over $1 million. Within that luxury space, our dollar volume share is twice as high as our next closest competitor.

Every year, we rank within the upper echelon of the best-known real estate brands in the United States. We consider this a testament to our local knowledge, skills of our agents and leadership team, and our ability to forge deep national and global alliances.

Michael Saunders & Company consistently ranks in the top 15% of the top 500 brokerages in America by sales volume. Considering that our entire sales volume is focused from Anna Maria Island to Boca Grande and all points in between, the inclusion in the highest quartile is a great feat, and one we are honored to achieve.

Simply put, we are the name to know and trust in local real estate.

Exceptional Results

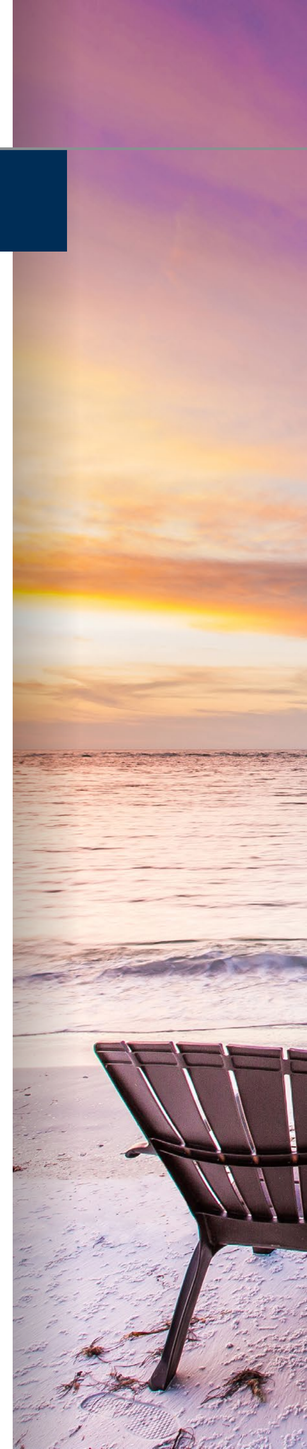
2018 MARKET REPORT

REGIONAL MARKET SHARE • ALL PRICE POINTS

JANUARY 1, 2018 – DECEMBER 31, 2018 | SARASOTA, MANATEE & CHARLOTTE COUNTIES COMBINED

ALL PROPERTY TYPES • ©2019 TRENDGRAPHIX

BROKER	TOTAL SALES VOLUME	MKT %
MICHAEL SAUNDERS	2,415,441,000	**13.05%**
COLDWELL BANKER	1,965,943,000	10.62%
KELLER WILLIAMS	1,472,456,000	7.96%
PREMIER SOTHEBYS	1,028,080,000	5.55%
RE/MAX ALLIANCE	981,231,000	5.30%
WAGNER REALTY	298,385,000	1.61%
RE/MAX ANCHOR	277,970,000	1.50%
BERKSHIRE HATHAWAY	259,212,000	1.40%
EXIT KING REALTY	256,761,000	1.39%
RE/MAX PALM REALTY	244,612,000	1.32%



Exceptional Results

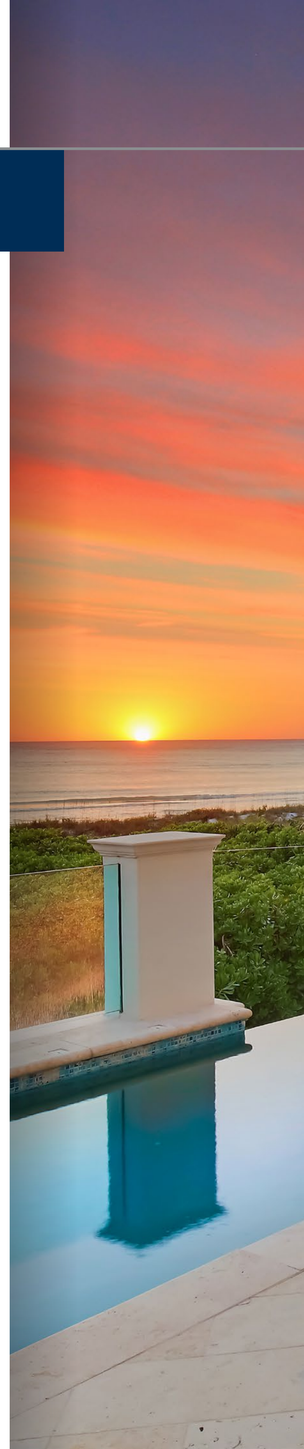
2018 Luxury report

REGIONAL MARKET SHARE • PROPERTIES OVER $1 MILLION

JANUARY 1, 2018 – DECEMBER 31, 2018 | SARASOTA, MANATEE & CHARLOTTE COUNTIES COMBINED

ALL PROPERTY TYPES • ©2019 TRENDGRAPHIX

BROKER	TOTAL SALES VOLUME	MKT %
MICHAEL SAUNDERS	800,172,000	**25.79%**
COLDWELL BANKER	467,162,000	15.06%
PREMIER SOTHEBYS	393,667,000	12.69%
KELLER WILLIAMS	114,416,000	3.69%
RE/MAX ALLIANCE	103,284,000	3.33%
BERKSHIRE HATHAWAY	33,601,000	1.08%
WAGNER REALTY	15,404,000	0.50%
RE/MAX ANCHOR	9,326,000	0.30%
EXIT KING REALTY	7,635,000	0.25%
RE/MAX HARBOR	6,945,000	0.22%



Local footprint. Global presence.

We've made a pretty big deal about being local. It's something we're proud of and a position that gives our sellers an advantage. But make no mistake, **our presence is felt around the globe.**

Since our company's inception, we've garnered international attention from those seeking property on our beautiful Gulf Coast. **The desire for worldwide buyers to seek Florida coastal properties has never waned.**

With more than 40 years experience as an independent brokerage, we have the flexibility to hand-select premium international brokerage partners renowned for their ability to connect buyers and sellers. Our international partners and full-service Relocation Division help navigate every step of the process along the way.

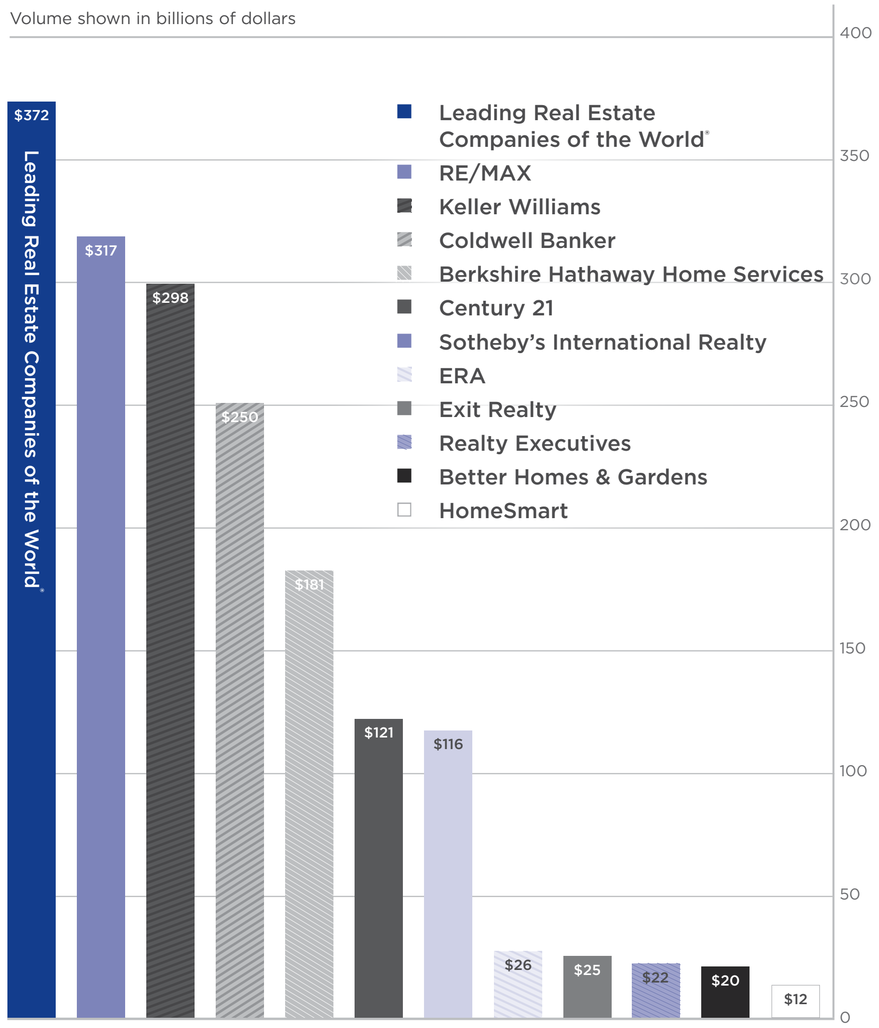
Meaningful introductions are made through our affiliates every five minutes. Our alliances with leading brokerages bring exceptional results.

CHRISTIE'S INTERNATIONAL REAL ESTATE · LUXURY PORTFOLIO INTERNATIONAL® · Leading REAL ESTATE COMPANIES OF THE WORLD® · MAYFAIR International Realty

Sellers need reach, depth and support. Being independently owned allows us to promote the properties within our three counties on the national and international stage.

Network

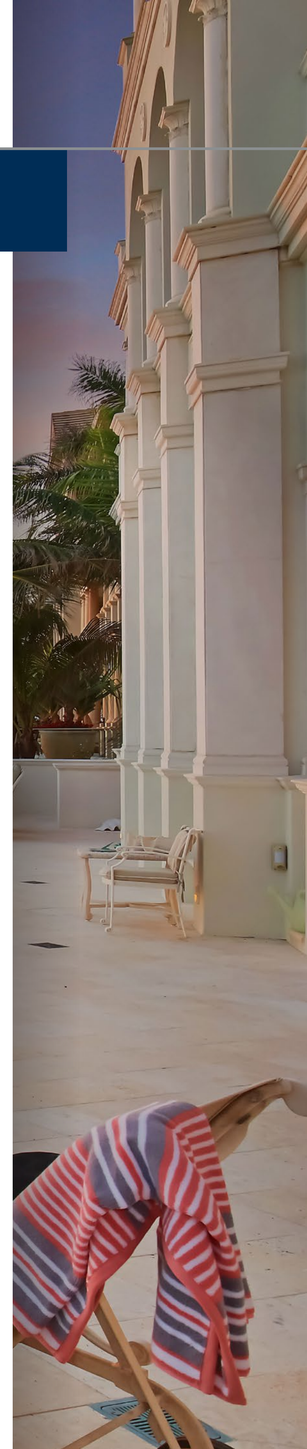
$55 BILLION MORE U.S. HOME SALES VOLUME IN 2017 THAN OUR CLOSEST COMPETITOR



Leading REAL ESTATE COMPANIES OF THE WORLD®

For informational purposes only. Based on available data for average sales units per agent and average sales prices per firm. In compiling this report, LeadingRE relies on third party sources including REAL *Trends* National Network 2018 Totals Final Report and REALTOR® Magazine 2017 Franchise Report. LeadingRE is not responsible for the accuracy of third party data.

As an affiliate of Leading Real Estate Companies of the World®, our brokerage is a local and global market leader working on your behalf. LeadingRE's world-class marketing resources and connections allow us to provide you with a truly exceptional real estate experience.



Meet our international team...

We're educated about the home and everything that surrounds it: the neighborhood, the area, the region, the market and the need for global reach.

Leading REAL ESTATE COMPANIES OF THE WORLD®

LEADING REAL ESTATE COMPANIES OF THE WORLD

Paul Boomsma, President

"Not only is Michael Saunders a longtime personal friend, she is an exceptional business woman whose company understands the interaction between local and global real estate. Michael Saunders & Company's stellar performance, year after year, reflects the high standards of our network's 565 premier brokerages and 130,000 associates in 70 countries worldwide."

LUXURY PORTFOLIO INTERNATIONAL®

LUXURY PORTFOLIO INTERNATIONAL

Stephanie Anton, President

"Michael Saunders & Company's powerful local market share speaks for itself. Add to this the company's connection to the community, commitment to independence, and clear passion for quality; and you have the quintessence of everything that Luxury Portfolio stands for."

MAYFAIR International Realty

MAYFAIR INTERNATIONAL REALTY

Annette Reeve, Director & Nick Churton, Managing Director

"When referring buyers and sellers from across the Atlantic, we are careful to seek only the very best candidate in any market place. In the Sarasota, Manatee, and Charlotte, Florida markets, Michael Saunders & Company is the clear winner."

CHRISTIE'S INTERNATIONAL REAL ESTATE

CHRISTIE'S INTERNATIONAL REAL ESTATE

Rick Moeser, Executive Director

"As the market leader in Sarasota, Manatee, and Charlotte Counties, Michael Saunders & Company sets an exemplary standard for luxury real estate brokerage firms. With an unwavering focus on top performance and a core of integrity, Christie's International Real Estate is proud to partner with the team at Michael Saunders & Company."

Meet our local team...

Local, accessible leadership, begins with Michael and Drayton Saunders and extends to the local Branch Manager, office staff, and divisional teams. It's a support team like no other.

MSCMarketing

MARKETING TEAM

Jennifer Horvat, Chief Marketing Officer

"Our experienced marketing team is here to support every part of the sale. Our specialized approach is both innovative yet practical, but most importantly, nimble. We strive to provide marketing that works."

MSCTechnology

TECHNOLOGY TEAM

Charlie Willits, Director of Technology

"We are a group of educated and passionate technologists, dedicated to helping make the complex tools of real estate "usable" for our customers and agents. We combine the techy world with the real world."

MSCBusiness Development

BUSINESS DEVELOPMENT TEAM

Peter McGarry, Chief Business Development Officer

"We are a market leader because we have an exceptional focus on customer service, partnerships and business process. Our team connects the dots for our customers in market, or out of market – where ever they may be."

MSCAccounting

ACCOUNTING TEAM

Cindy Ramos, Controller

"Years of experience in real estate accounting have resulted in precise standards and processes to achieve ultimate success for our customers. We work behind the scenes to ensure you have a successful transaction."

Collaborating.

Digital and print advertising, Multiple Listing Service (MLS), and distinctive signage are essential tools in marketing a home, but our collaborative sales force of nearly 700 agents that focuses on best practices, trends and market activity, creates a network that works for you, adding a broad and influential layer of connection to other traditional forms of marketing.

Our internal network offers the unique ability to proactively promote your listing in our Sales Meetings and Caravans. Each week, a different regional office leader hosts Michael Saunders & Company agents, as well as Michael and/or Drayton, to highlight and promote new listings and pertinent market information.

This allows agents to analyze and share information with each other and the leadership team, forming a rich source of buyer prospects for your home, before heading out for a physical tour of our company's latest listings.

Essentially, this means that you and your agent are supported by a collaborative group of nearly 700 agents, the President and the CEO.

We focus on selling your property to the best buyer for the best price.

Friendly agents are wonderful. But friendly, responsive and knowledgeable is the winning combination.

Our focus on meeting goals, exceeding expectations, and being honest during the entire process helps us achieve every seller's goal of getting the right price in the shortest period of time.

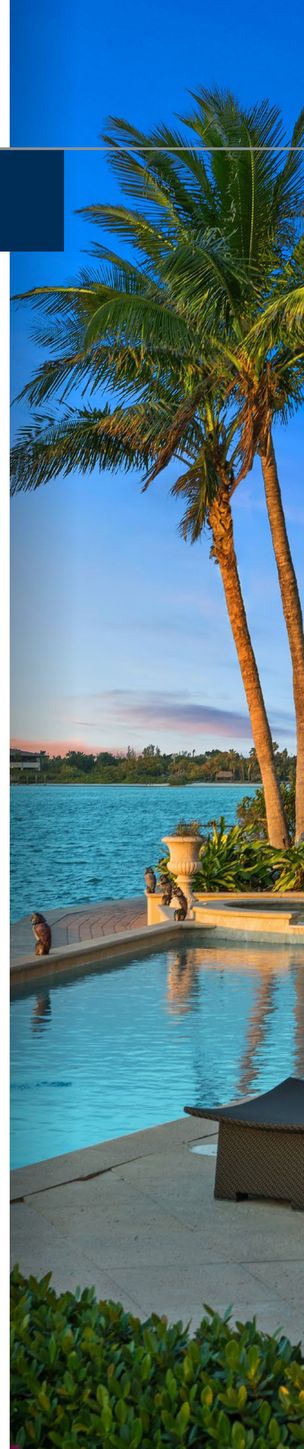
Finding the buyer.

The more exposure your property has, the more showing requests it receives. That's why Michael Saunders & Company dedicates more time and energy marketing your home than any other local brokerage.

Our goal is simple: Do what it takes to sell your home in the shortest amount of time for the best possible price.

However, in today's smart-technology society, buyers can sometimes be overwhelmed with the amount of real estate marketing information available to them. Our in-house Marketing and Technology teams utilize a vast array of marketing tactics to ensure your property receives proper exposure through multiple channels. It's about finding the story of the property and promoting it to the right target audience.

Our team will construct a compelling marketing plan specific to your property needs and work tirelessly to ensure the right audience has multiple ways to view your listing, using exceptionally high-quality photos and professionally written copy that tells a captivating story. Regional and international media initiatives, grassroots marketing campaigns, strategic partnerships, public relations, editorials, digital advertising and more — we understand the paths that lead to the greatest results.



FIRST STEP TAKEN DURING THE HOME BUYING PROCESS, BY AGE

Percentage Distribution

	AGE OF HOME BUYER				
	All Buyers	18 to 24	25 to 44	45 to 64	65 or older
Looked online for properties for sale	42%	41%	41%	48%	39%
Contacted a real estate agent	17	11	15	17	25
Looked online for information about the home buying process	12	19	14	8	7
Contacted a bank or mortgage lender	8	8	9	7	4
Drove-by homes/neighborhoods	6	2	5	6	8
Talked with a friend or relative about home buying process	6	13	8	2	5
Visited open houses	3	1	3	4	4
Looked up information about different neightborhoods or areas (schools, local lifestyle/nightlife, parks, public transportation)	1	1	2	1	1
Contacted builder/visited builder models	1	2	1	1	3
Attended a home buying seminar	1	3	1	*	*
Contacted a home seller directly	1	*	1	1	2
Looked in newspapers, magazines, or home buying guides	1	*	*	1	2
Read books or guides about the home buying process	*	*	*	*	*
Other	1	*	1	2	1

** Less than 1 percent*

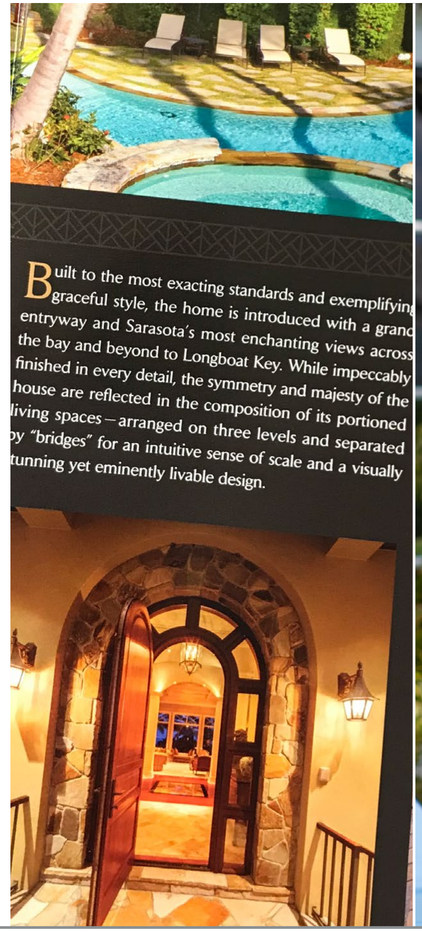
WHERE BUYER FOUND THE HOME THEY PURCHASED, 2001-2017

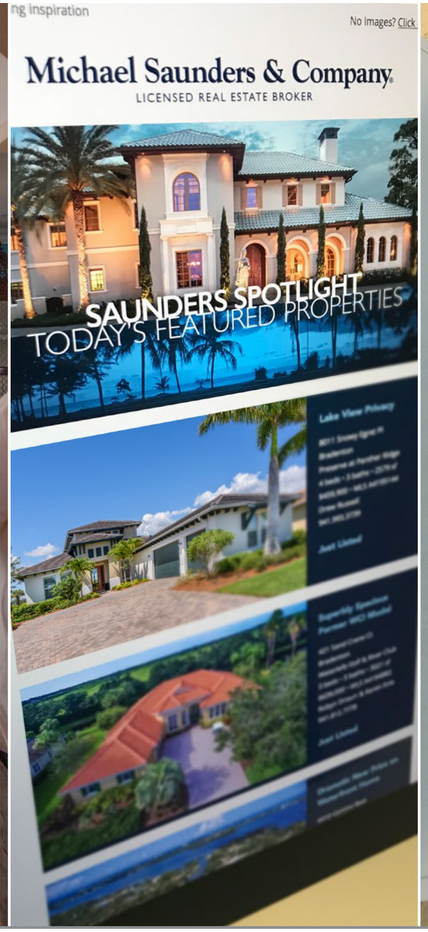
Percentage Distribution

	2001	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Internet	8%	11%	15%	24%	24%	29%	32%	36%	37%	40%	42%	43%	43%	44%	51%	49%
Real estate agent	48	41	38	36	36	34	34	36	38	35	34	33	33	33	34	31
Yard sign/open house sign	15	16	16	15	15	14	15	12	11	11	10	9	9	9	8	7
Friend, relative or neighbor	8	7	7	7	8	8	7	6	6	6	6	6	6	6	4	6
Home builder or their agent	3	7	7	7	8	8	7	5	4	5	5	5	5	6	2	6
Directly from sellers/ Knew the sellers	4	4	5	3	3	3	2	2	2	2	2	2	3	2	1	2
Print newspaper advertisement	7	7	5	5	5	3	3	2	2	2	1	1	1	1	1	1
Home book or magazine	2	1	2	1	1	1	1	*	*	*	*	*	*	*	*	*
Other	5	6	4	*	*	*	*	*	*	*	*	1	*	*	*	*

** Less than 1 percent*

Get the message.





Crafting a message that immediately resonates with buyers is exactly how the Michael Saunders & Company team sets the gold standard.

COPYWRITING
The Story

Elevated and inspiring language captures the features and lifestyle of your home for property descriptions, advertising campaigns, digital media and more.

PHOTOGRAPHY
The Imagery

We work with the region's finest photographers to capture stunning visual presentations of your home.

VIDEO
The Experience

We work with the best regional videographers to acquire captivating, high-definition footage that brings properties and our communities to life.

EMAIL
The Connection

Professionally written and designed email campaigns reach targeted prospects and real estate agents locally and worldwide.

PRINT
The Big Picture

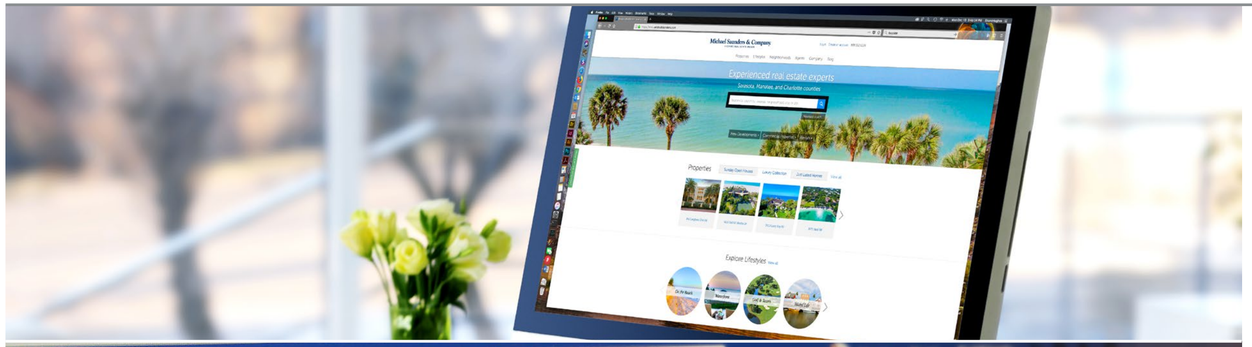
Our in-house writers and designers create captivating brochures, postcards, feature sheets and more to promote your home with style.

Let's get digital.

Michael Saunders & Company uses a 360-degree marketing strategy to gain maximum exposure for your property via an award-winning website, enhanced listings on search portals, email marketing, online advertising, and strategic syndication of your home on multiple websites. We hand-select each of our partners to ensure quality for our customers.

What can you find on our site?

- Powerful search tools
- Lifestyle sections
- Map draw ing feature
- Highly-trafficked blog
- High-definition photo gallery
- ALL properties available in MLS
- Detailed property descriptions
- Auto-alerts
- Saved searches and favorites
- Local market data



MICHAELSAUNDERS.COM

Our site was ranked number one real estate website in the US. It's a site that buyers spend more time on and return to more frequently.

SOCIAL MEDIA

Our team proactively, and consistently, engages with our thousands of followers, across multiple platforms, to create a buzz surrounding our properties, the local community, and the Florida lifestyle.

LISTING SYNDICATION

We invest significantly in quality photography and copywriting to enhance your listing on thousands of national and international real estate websites.

Connect

Nearly 1 million users viewed over 10,000,000 pages on MichaelSaunders.com in 2017. They spent an average of 5 minutes engaged on the site looking for properties, neighborhood overviews, lifestyle suggestions, and reading news from our blog.

This is the reason the website was voted #1 by industry expert REAL Trends as the best overall residential real estate website in the country – and why so many visitors from around the world rely on us for their home buying experience over the other lead aggregation sites.

MICHAELSAUNDERS.COM INTERNET TRAFFIC

Total Users
Past 12 Months

983,020

Jan 2018–Dec 2018
vs. Jan 2017–Dec 2017

UP **8.4%**

Unique Pageviews
Past 12 Months

7,007,614

Jan 2018–Dec 2018
vs. Jan 2017–Dec 2017

DOWN **4.4%**

Unique Quarterly Pageviews
Q4-2018 vs. Q4-2017

DOWN **4.9%**

Average Time on Site
(in minutes)

1:24

TOP SEARCHES BY STATE

FLORIDA
ILLINOIS
NEW YORK
OHIO
MASSACHUSETTS

TOP SEARCHES BY COUNTRY

UNITED STATES
CANADA
UNITED KINGDOM
GERMANY
AUSTRALIA

michaelsaunders.com

Vast exposure.

Comprehensive advertising, widespread coverage, custom publications, press releases, media pitches, local media outlets, and international publications… our coverage extends through a vast network, both near and very, very far. When we market, we mean business.

It boils down to experience. Our marketing team is experienced and tuned in. We've developed deep relationships within our vast network over the last 40 years, earning a reputation built upon trust in what we do and who we represent. Whether it's public relations opportunities with our regional affiliations or gaining optimal editorial coverage across six continents with high-impact publications from *Christie's International Real Estate, Mayfair International Realty* and *Luxury Portfolio International*, our partnerships afford us more opportunities than any other brokerage in the area.

CUSTOM PUBLISHING

- SaundersBEST Magazine
- SaundersBEST E-Newsletter
- Relocation Guide
- Your Home Buying Guide

LOCAL PUBLICATIONS

- Sarasota Herald Tribune
- Bradenton Herald
- Anna Maria Island SUN
- The Observer Group
- Sarasota Magazine
- Style Magazine
- SRQ Magazine
- SUN Newspapers
- Florida Weekly
- Boca Beacon
- Gasparilla Magazine
- Harbor Style

INTERNATIONAL PUBLICATIONS

- Luxury Portfolio Magazine
- Wall Street Journal
- Unique Homes
- Luxe Interiors & Design
- Country Life International
- The Mayfair Collection
- Christie's International Real Estate Magazine
- Robb Report
- Financial Times
- The New York Times
- Kommersant

Communication is critical.

We know that when it comes to communicating about something as important as your home, consistent and open dialogue is invaluable.

We listen, share and keep in contact throughout every step of the selling process and maintain our relationship well beyond the closing table. We take our role as your partner seriously, which means the sale of your home is simply a milestone in our long-term relationship.

We are always just a call or email away.

What you can expect:

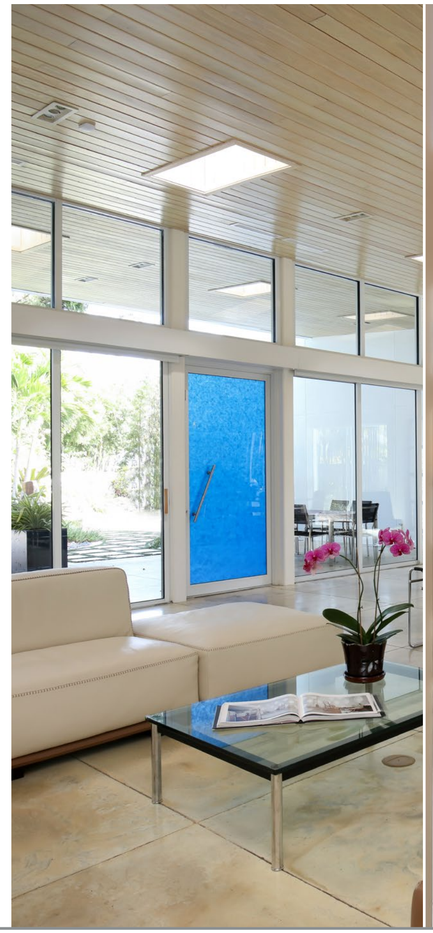
- A copy of the listing agreement for your records.
- Feedback on showings based on your chosen communication channel and frequency.
- Detailed reports on local, regional, and international market trends.
- Analytics specific to your property.
- Ongoing communication post-sale for any information or questions you may have.

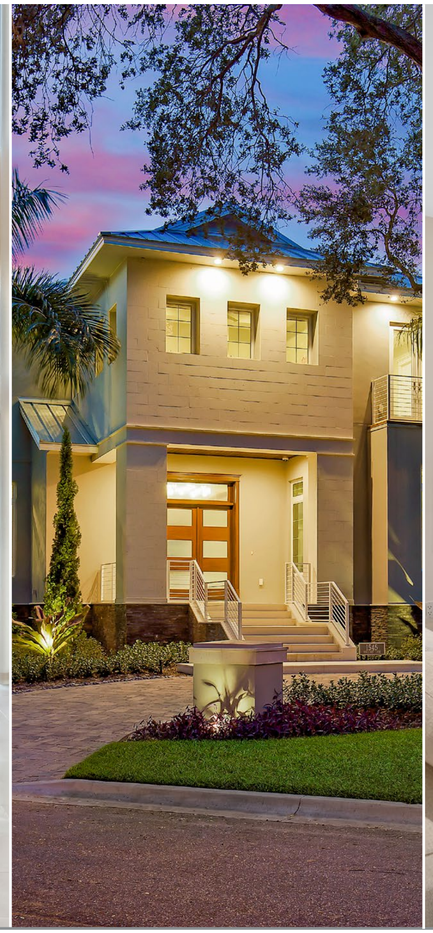
Additionally, we are constantly re-evaluating the positioning of your home in the market. We stay “in the know,” and you stay “in the loop.”

Setting the stage.

When it comes to selling your home, **the look and feel of your property matters.** We spend years decorating our homes to create a personal space all our own. But, when it comes time to sell, you want to **make sure your home is attractive to potential buyers who prefer to visualize the space as their own.**

Our agents have extensive experience on what's effective and can share constructive feedback or a consultation with a professional home stager. These tools and more become invaluable when preparing for your professional home photography.





DECLUTTER & DEPERSONALIZE

- Cluttered homes have far less visual impact than decluttered homes.
- Clear away personal objects, from family photos to collections of sports memorabilia.
- Pay close attention to kitchen countertops and bathrooms.

DEEP CLEAN

- Buyers expect immaculate homes.
- Wash windows, scrub baseboards, dust thoroughly, and eliminate odors.
- Professional help is a great idea.

BOOST CURB APPEAL

- First impressions are everything.
- Keep lawn freshly mowed.
- Remove debris from driveway and sidewalks.
- Pressure cleaning is a low-cost effort that creates a huge impact.

NEW & NEUTRAL

- Neutral colors work wonders to make a space appear clean and new.
- Consider painting the interior of your home in a neutral tone.
- Ensure each room only serves one useful purpose.

STYLISH ACCENTS

- Accessories can set a tone that inspire lifestyle dreams.
- Pay close attention to the bathroom, kitchen, and outdoor areas.
- Simple items like a bowl of lemons in the kitchen or a vase of fresh flowers in the dining room can have a big impact.

Pricing…

Proper pricing of your home is crucial to its selling success.

Formulating the right price for your home requires strategy because determining your home's true value takes far more than any online tool can provide.

Our experienced agents have an in-depth understanding of hyper-local market conditions, allowing them to prepare a detailed, professional valuation of your home.

and the art of negotiation.

Michael Saunders & Company agents are very skilled in the art of negotiation and proactive in their approach, ensuring negotiations maintain forward momentum while remaining positive and professional.

How it works

- Your listing agent will formally present each offer to you, outlining terms and conditions, then strategize with you on a response.
- Should you receive multiple offers, our team will guide you through that process.
- Once agreed-upon terms are in place, both parties will sign a Sale & Purchase Contract, including any initialed and dated changes, which will be received by both parties.
- The broker will deposit the funds into an escrow trust account.
- The contract becomes firm and binding once every condition of the contract is satisfied.

Benefits to pricing right

- Results in the greatest number of qualified buyers
- Results in more prospects and showings
- Increases the number of offers
- Enhanced financing options
- Shortest time on the market
- More net revenue

Our core services.

Our New Homes & Condominiums Gallery

MSC MORTGAGE

Our mortgage loan officers are experienced and knowledgeable and will be by a buyer's side throughout the pre-qualification and closing processes. This ensures a seamless transaction.

MSC TITLE

We have an expert team of title examiners, processors and closers who handle every critical detail between contract and closing. Our local staff is backed by America's largest underwriters and offer full-service coordination to help you close on time.

MSC RELOCATION

We gain buyer referrals for our properties from all over the world, thanks to our national and international affiliates. The relocation team also handles every aspect of the relocation process, whether you are coming to town or leaving.

IMG ACADEMY RENTAL & TIMESHARES

Offering specialized services to owners at IMG Academy, our team is equipped to rent and manage campus properties. In addition, we manage two Longboat Key timeshares, providing short-term rental and property management services in a unique setting.

BKS INSURANCE

Protecting your most valuable asset in the event of natural disaster, theft or accident is worth the investment of home insurance. We offer buyers the option to work with BKS Insurance, a joint venture partnership in home and personal insurance, making quotes easy.

MS&C COMMERCIAL

Our commercial experts deliver exceptional results in sales, leasing and property management. It's why so many business owners, developers, manufacturers, and investors have trusted us for more than four decades.

NEW HOMES & CONDOMINIUMS

The New Homes & Condominiums division has established Michael Saunders & Company as the preeminent leader in this category, presenting the finest new communities and driving phenomenal property sales in all price ranges.

MSC APPOINTMENT CENTER

Our in-house, on-site call center team will make scheduling showing appointments easy and enjoyable. Open seven days a week, we will schedule and track all broker appointments to maximize the time and efficiency of the team. We ensure all showing opportunities are captured.

We're here for you.

Michael Saunders & Company addresses every aspect of the real estate transaction for your ease and convenience.

We care.

Community recipients of MSC Foundation grants

Our 700 associates, leadership team, and staff are stewards of this region, interacting and engaging with the local community daily.

When you choose one of our agents to represent your real estate needs, you allow us the ability to give to those in need through the MSC Foundation.

The MSC Foundation mission is to contribute to deserving non-profit organizations that provide shelter, sustenance, education, and a path to self-sufficiency. Since its inception in 2011, it has funded well over half a million dollars to more than 150 organizations.

Together, we make a meaningful difference in our community.

We love real estate, but it's so much more than that.

We are passionate about what we do and the communities we serve.

Let's **Recap**

- It's your right to have an exceptional experience.
- We're focused on one goal: Exceptional results.
- We use all our resources to sell your home in the shortest amount of time for the best possible price.
- With more than 40 years of experience and 24 branches in the area, no other real estate company knows our part of the Gulf Coast like we do.
- Our affiliations and reach are both national and international, connecting your properties to the world.
- We use proven strategies to sell your home.
- Simply put, we are the name to know and trust in local real estate.

Thank you for taking the time to read

THE EXPERIENCE.

We hope you have acquired a deeper understanding about who we are, what we provide, and how important our customers are to us. And remember, we are always just a call or email away.

Warmest Regards,

The Michael Saunders & Company Team

Ready to sell your home?
So are we.

MICHAELSAUNDERS.COM

Exceptional Results

OUR GOAL:

To sell your home in the shortest amount of time at the highest possible price and feature your home here!

THE EXPERIENCE

Extraordinary Properties
Unrivaled Expertise
Exceptional Results
Your guide to luxury coastal and golf community living

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